Megh Sadadiwala

Surat, Gujarat, India | 951-090-9062 | megh.n.sadadiwala@gmail.com | www.linkedin.com/in/megh-sadadiwala | megh-cv.vercel.app

PROFESSIONAL SUMMARY

Detail-oriented BBA Marketing graduate operating at the intersection of business analytics, consumer psychology, and AI-assisted strategy. Proven ability to leverage tools from Excel statistical modeling (ANOVA, t-tests) to prompt engineering to decode market trends and deliver data-backed commercial solutions. Seeking to apply hands-on market research and B2B internship experience to drive impactful marketing strategies.

SKILLS & LANGUAGES

- **Hard Skills:** Marketing Strategy, Business Analytics, AI Prompt Engineering, Creative Writing, Graphic Design (Canva), Microsoft Excel, Microsoft Word, Microsoft PowerPoint
- **Soft Skills:** Analytical Thinking, Problem-Solving Under Pressure, Team Management, Adaptability, Attention to Detail, Self-Motivation
- **Languages:** English (Professional) Hindi (Native) Gujarati (Native) German & French (Elementary)

EXPERIENCE

Marketing Intern | **Shreeji International** (*May 2025 – July 2025)* | *Surat, Gujarat, India*

- Completed an intensive summer training program evaluating B2B marketing operations, client workflows, and brand positioning strategies.
- Synthesized field research and operational data into a comprehensive industry training report evaluating business execution.

PROJECTS

Market Research & Data Analysis Project | ***SDJ International College***

- Conducted primary consumer research (n = 383) analyzing brand loyalty, purchase influencers, and price sensitivity in decorative paints.
- Modeled survey data in Excel using descriptive and inferential statistics (ANOVA, t-tests) to derive actionable commercial insights.

EDUCATION

Higher Secondary (12th Grade)

Shree Swaminarayan H.V. Vidyalaya

Surat, Gujarat, India *Completed April 2023 with 60.4%*

Bachelor of Business Administration (BBA) with Marketing Specialization

SDJ International College

Surat, Gujarat, India *Completed: March 2026*

LICENSES & CERTIFICATIONS

- Gemini Certified Educator – Google *(Issued Jul 2026 | Valid through Jul 2029)*
- Social Media Content Creation Course – My Captain *(Issued Apr 2026 | Credential ID: 2314Q3T3AS0HI)*
- Gemini Certificated Student – Google *(Issued Nov 2025 | Valid through Nov 2028)*
- Branding and Advertising Course – My Captain *(Issued Apr 2025 | Credential ID: 36ROL2TYJE7N1)*
- Psychology Course – My Captain *(Issued Mar 2025 | Credential ID: Q2FXBNT728UC)*
- Business Analytics Course – My Captain *(Issued Feb 2025 | Credential ID: 229VRHQPI9AVY)*
- Generative AI Course –*My Captain* (Issud *Sep 2026 | Credential ID: 2HY7JQJEDFYSZ*)